

SEMESTER -5

| Course Code | Course Title | Category | Cr.hrs |
|--------------|-----------------------------|----------|-----------|
| GEN-159 | Personal Development | General | 3 |
| GEN-160 | Logic and Critical Thinking | General | 3 |
| GEN-164 | E-commerce | Major | 3 |
| MKT-402 | Marketing Management (M) | Major | 3 |
| | Elective I | Major | 3 |
| Total | | | 15 |

SEMESTER 6

| Course Code | Course Title | Category | Cr.hrs |
|--------------|-----------------------------|----------|-----------|
| ACC-302 | Managerial Accounting | Major | 3 |
| MKT-403 | Consumer Behavior | Major | 3 |
| FIN-464 | Islamic Banking and Finance | Major | 3 |
| GEN-161 | Business & Corporate Law | Major | 3 |
| MKT-403 | Elective II | Major | 3 |
| Total | | | 15 |

SEMESTER -7

| Course Code | Course Title | Cr.hrs |
|--------------|--------------------------------------|-----------|
| QRT-205 | Business Research and Report Writing | Major 3 |
| MGT-504 | Operations Management | Major 3 |
| MGT-574 | Project Management | Major 3 |
| GEN-157 | Public Administration | General 3 |
| | Elective-III | Major 3 |
| Total | | 15 |

SEMESTER -8

| Course Code | Course Title | Cr.hrs |
|--------------|-------------------------------|-----------|
| MKT-404 | International Business | Major 3 |
| MGT-406 | Total Quality Management* (M) | Major 3 |
| MIS-750 | Business Analytics | Major 3 |
| | Elective-IV | Major 3 |
| | Capstone Project | 3 |
| Total | | 15 |

- A Capstone Project of 3 CRH has been included as per the HEC undergraduate policy 2023.
- An Internship of 3 CRH has been included as per the HEC undergraduate policy 2023.
- There will be a non-Credit course of Translation of Holy Quran in every semester equivalent to one hour a week or as per university policy.