

Curriculum of BSGD BS GRAPHIC DESIGN
According to Undergraduate Policy 2023 (HEC)

Semester - I					
Sr. No	Course Code	Subject Title	Subject Category	Type Theory/Studio	Credit Hours
1	BSGD-101	Functional English	General	Theory	3+0=3
2	BSGD-103	Islamic Studies / Ethics	General	Theory	2+0=2
3	BSGD-105	Introduction to Sociology	Social Science	Theory	2+0=2
4	BSGD-107	Environmental Science	Natural science	Theory + Practical	2+1=3
5	BSGD-109	Quantitative Reasoning - I	General	Theory	3+0=3
6	BSGD-111	Introduction to Visual Arts	Major	Theory	3+0=3
7	BSGD-113	Drawing - I	Major	Practical	0+3=3
8	BSGD-115	Nazra		(1) Non Credit/Qualifying	0
				T=15 P=4	19
Semester - II					
9	BSGD-102	Expository Writing	General	Theory	3+0=3
10	BSGD-104	Ideology and Constitution of Pakistan	General	Theory	2+0=2
11	BSGD-106	History of Civilization	Art & Humanities	Theory	2+0=2
12	BSGD-108	Drafting	Interdisciplinary	Practical	0+3=3
13	BSGD-110	Computer Applications (ICT)	General	Theory + Practical	2+1=3
14	BSGD-112	Quantitative Reasoning - II	General	Theory	3+0=3
15	BSGD-114	Basics of Design	Major	Practical	0+3=3
16		Nazra		(1) Non Credit/Qualifying	0
				T=12 P=7	19
Semester -III					
17	BSGD-201	Civics and Community Engagements	General	Theory	2+0=2
18	BSGD-203	Print making	Interdisciplinary	Practical	0+3=3
19	BSGD-205	History of Western Art - I	Major	Theory	3+0=3
20	BSGD-207	Drawing - II	Major	Practical	0+3=3
21	BSGD-209	Typography & Letterform Design	Major	Practical	0+3=3
22	BSGD-211	Digital Tools	Major	Practical	0+3=3
23	BSGD-213	Graphic Design - I	Major	Practical	0+3=3
24		Nazra		(1) Non Credit/Qualifying	0
				T=5 P=15	20
Semester -IV					
25	BSGD-202	Entrepreneurship	General	Theory	3+0=3
26	BSGD-204	History of Western Art - II	Major	Theory	3+0=3
27	BSGD-206	Photography - I	Major	Theory + Practical	1+2=3
28	BSGD-208	Illustration - I	Major	Theory + Practical	1+2=3
29	BSGD-210	Interactive Media Design - I	Major	Theory + Practical	1+2=3
30	BSGD-212	Animation - I	Major	Theory + Practical	1+2=3
31		Nazra		(1) Non Credit/Qualifying	0
				T=10 P=8	18

Semester - V					
Sr. No	Course Code	Subject Title		Type Theory/Studio	Credit Hours
32	BSGD-301	History of Graphic Design	Major	Theory	3+0=3
33	BSGD-303	Motion Graphics	Major	Practical	0+3=3
34	BSGD-305	Commerical Printing	Major	Practical	0+3=3
35	BSGD-307	Graphic design - II	Major	Practical	0+3=3
36	BSGD-309	Illustration - II	Major	Practical	0+3=3
		or			
	BSGD-311	Photography - II	Major	Practical	
		or			
	BSGD-313	Animation - II	Major	Practical	
		or			
	BSGD-315	Interactive Media Design - II	Major	Practical	
				T=3 P=12	15
Semester - VI					
37	BSGD-302	Graphic design - III	Major	Practical	1+2=3
38	BSGD-304	Package Design	Major	Theory	3+0=3
39	BSGD-306	Production Design	Interdisciplinary	Practical	0+3=3
40	BSGD-308	Marketing	Interdisciplinary	Theory	3+0=3
41	BSGD-310	Social Media Design	Major	Theory +Practical	1+2=3
42	BSGD-312	Illustration III	Major	Practical	0+3=3
		or			
	BSGD-314	Photography III	Major	Practical	
		or			
	BSGD-316	Animation III	Major	Practical	
		or			
	BSGD-318	Interactive Media Design III	Major	Practical	
				T=8 P=10	18

SUMMER VACATIONS					
		Internship/ Residency	Compulsory	Field Experience	0+3=3
				T=0 P=3	3

Semester - VII					
43	BSGD-401	Graphic Design - IV	Major	Practical	0+3=3
44	BSGD-403	Regional Crafts	Interdisciplinary	Theory+ Practical	1+2=3
45	BSGD-405	Videography	Major	Practical	0+3=3
46	BSGD-407	Illustration - IV	Major	Practical	0+3=3
		or			
	BSGD-409	Photography - IV	Major	Practical	
		or			
	BSGD-411	Animation - IV	Major	Practical	
		or			
	BSGD-413	Interactive Media Design IV	Major	Practical	
				T=1 P=11	12
Semester - VIII					
47	BSGD-402	Portfolio & Report Writing	Major	Theory	3+0=3
48	BSGD-404	Final Project (Illustration)	Capstone Project	Practical	0+6=6
		or			
	BSGD-406	Final Project (Photography)	Capstone Project	Practical	
		or			
	BSGD-408	Final Project (Animation)	Capstone Project	Practical	
		or			
	BSGD-410	Final Project (Interactive Media Design)	Capstone Project	Practical	
				T=3 P=6	9
				Total Credit hours of Degree	133

Theory 1-credit hour = 1-contact hour

Practical 1-credit hour = 2-contact hour

Note: The students can do their internship in the Summer Vacations between 6th or 7th semester

Dr. Sophiya Umar
Principal
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