

Scheme of Studies

Institute of Media and Communication Studies

Bahauddin Zakariya university, Multan

M.Phil Mass Communication (Course Work) (2024-2026)

Semester 1

S/No	Course No	Course Title	Cr.Hrs
1	Mass-501	Communication Theories-I	3
2	Mass-503	Research Methods-I	3
3	Mass-505	Mass Media and Society	3
4	Mass-507	Theories of Influence on Media Content	3

Semester 2

S/No	Course No	Course Title	Cr.Hrs
5	Mass-502	International Communication	3
6	Mass-504	Research Methods-II	3
7	Mass-506	Communication Theories-II	3
8	Mass-510	Media Seminar	3

Semester 3

S/No	Course No	Course Title	Cr.Hrs
9	Mass-600	Thesis	6