

Research Publications

Sr. No	TITLE	JOURNAL	YEAR	STATUS
1	Fostering Innovative Work Behavior in SMEs: Exploring Employees' Intellectual Agility and Knowledge Management Practices	Journal of Information and Knowledge Management	2025	Published
2	Analyzing the role of Enterprise social media and Employee performance in presence of Workplace isolation: A Social Exchange Perspective	Journal of the Knowledge Economy	2025	Published
3	Impact of Organizational Rewards on Employee Engagement with mediating role of Leader Member Exchange: Evidence from Banking Sector of Pakistan	Annals of Social Sciences and Perspective	2024	Published
4	Impact of Monetary Shock on food Crop Prices in Pakistan	Heliyon	2024	Review Completed
5	Digital Governance in Pakistan: Trends, Challenges and Sectorial Implementation Endeavors	Journal of Humanities, Health and Social Sciences	2024	Published
6	Risk Aversion and Entrepreneurial financing Behavior in presence of Self-Efficacy and Cultural Values	Review of Education, Administration and Law	2023	Published
7	Sustainable Careers under Spiritual Leadership and Workplace Spirituality: A Subordinates' Perspective during Covid 19	Review of Applied Management and Social Sciences	2023	Published

8	Mediating role of Workplace Isolation and Moderating role of Workplace Integration between Enterprise Social Media and Employees' Performance	Journal of Social Research Development	2023	Published
9	Engagement a way toward Improvement in Stakeholder Performance with Mediating Effect of Learning Technology Adoption	International Journal of Social sciences and Entrepreneurship	2023	Published
10	Innovative Work Behavior: An association of Leadership Styles, Job Autonomy, and Employee Proactive Behavior	Journal of Social Sciences Review	2022	Published
11	Investigating the role of Learning Technology adoption in transforming Pakistan's Higher Education sector in the post-pandemic context	Annals of Social Sciences and Perspective	2022	Published
12	Does coworker and supervisor incivility effect perceived organizational support of banking sector employees in Pakistan?	Gomal University Journal of research	2022	Published
13	Impact of Financial Threats on the Change of Investor Behavior: The Moderating Effect of Social Support During Covid-19 in Pakistan	Apuntes del Cenes	2021	Published
14	Impact of Cognitive Factors on Financial Behavior with Mediating Role of Financial Anxiety	Epistemology	2020	Published
15	The Relationship between Customer Equity and Its Drivers, Purchase Intentions and Switching Cost: A	European Journal of Business and Management	2019	Published

Study on Traveling Industry of Pakistan

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| 16 | Information Acquisition and Trading Behavior: Moderating Role of Demographic Factors | Historical Research Letter | 2019 | Published |
| 17 | Impact of Value Based Perspective of Organizational Culture on Knowledge Management Process: A Case Study of Banking Sector of Pakistan | International Journal of Management Excellence | 2019 | Published |
| 18 | Impact of Organizational Learning on Adaptive Performance: A Dimension-wise study on Chemical Industry of Pakistan | South Asian Journal of Banking and Social Sciences | 2016 | Published |
| 19 | Moderating Effect of Social Capital in Between Human Capital and Organization Performance: Case Study of Service Sector of Pakistan. | Pakistan Journal of Social Sciences | 2016 | Published |
| 20 | Determinants of Financial Performance: Empirical Evidence from Pakistan | Developing Country Studies | 2016 | Published |
| 21 | The consequences of Exchange Rate on Trade: A Case Study of Pakistan | Applied Sciences and Business Economics | 2015 | Published |
| 22 | Analyzing the Impact of Extrinsic And Intrinsic Rewards on Employee Motivation in Academic Sector of Pakistan | South Asian Journal of Banking and Social Sciences | 2015 | Published |
| 23 | Protean Attitude, Career Self-Management and Career Satisfaction: A New Facet of Perceived Employability in Recessiary Times (A Study of | Vidyabharati International Interdisciplinary Research Journal | 2015 | Published |

Banking Companies in Multan –
Pakistan)

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| 24 | Production Cost of Major Crops in District Bahawalpur (Pakistan): An Economic Analysis | Pakistan Journal of Life and Social Sciences | 2015 | Published |
| 25 | Role of Psychological Sense of Community in Enhancing Employee's Well-Being | European Online Journal of Natural and Social Sciences | 2015 | Published |
| 26 | Corporate Social Responsibility and Organizational Performance: Empirical Evidence from Banking Sector | Pakistan Journal of Commerce and Social Sciences | 2015 | Published |
| 27 | Impact of Gender Diversity on Spiritual Leadership and Follower's Need for Spiritual Survival/Well-being | African Journal of Business Management | 2013 | Published |
| 28 | Impact of Organizational Culture on Performance of Universities in Pakistan | Middle East Journal of Scientific Research | 2013 | Published |
| 29 | Production And Forecasting Trends Of Cotton In Pakistan: An Analytical View | Journal of Basic and Applied Scientific Research; Vol. 3, No. 12 | 2013 | Published |
| 30 | Human Capital as Determinant of Foreign Direct Investment (FDI) in Pakistan. | Middle East Journal of Scientific Research | 2013 | Published |
| 31 | Cognitive Diversity and Team Performance: A Review | Journal of Basic and Applied Scientific Research; Vol. 3, No. 6 | June, 2013 | Published |

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| 32 | Role of Spiritual Leaders in Enhancing Employee's Performance | Journal of Basic and Applied Scientific Research; Vol. 3, No. 3 | 2013 | Published |
| 33 | Workplace spirituality: A spiritual audit of banking executives in Pakistan | African Journal of Business Management; Vol. 6, No. 11 | 2012 | Published |
| 34 | Economic analysis of input trend in cotton production Process in Pakistan | Asian Economic and Financial Review; Vol. 2, No. 4 | 2012 | Published |
| 35 | Demographics and spiritual leadership: Empirical evidence from Pakistan. | Business and Management Review Vol. 1. No. 10 | 2011 | Published |