

Dr.Ibn-e-Hassan



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<https://scholar.google.com/citations?user=JShOI2AAAAAJ&hl=en>

Summary

- ❖ Having a teaching and research experience of more than 17 years.
- ❖ At present am working as an Associate Professor at the Department of Commerce, B.Z.University, Pakistan.
- ❖ Holding a working experience of infrastructure and capacity building interventions with the donor agencies like World Bank as a Regional Planner.
- ❖ Well equipped with the state-of-the-art teaching and training techniques along with conducting and designing various initiatives regarding surveys, data collection, data analysis, community trainings and business/Market analysis.
- ❖ Supervised research projects of more than 20 post graduate students and published nearly 40 articles in peer review journals with above 650 citations and 12h index.

Professional Career

Time Period	Role	Organization
2021- Present	Associate Professor of Management	Bahauddin Zakariya University, Multan
2019 - 2021	Associate Professor of Management	University of Hail, Hail, KSA
2018 - 2019	Associate Professor of Management	Bahauddin Zakariya University, Multan
2017-2018	Campus Director	University College of Management and Sciences, Khanewal (UCMS),Pakistan
2014 - 2017	Assistant Professor of Management	Bahauddin Zakariya University, Multan
2009-2014	Assistant Professor of Management	COMSATS University, Pakistan
2007-2008	Deputy Manager (Institutional Development)	Punjab Municipal Development Fund Company (PMDFC)-A World Bank's Project

Education

- 2010-2013** **PhD (Management)**
Thesis Title: *Cluster initiative development process in Malaysian-policy-led cluster*
Universiti Teknologi Malaysia (also known as UTM)
- 2006-2007** **Master in International Project Management (DUAL DEGREE PROGRAM)**
Chalmers University of Technology Gothenburg, Sweden and Northumbria University Newcastle, UK
- 2002-2004** **Masters in Business Administration (MBA)**
Institute of Management Sciences, Bahauddin Zakaria University Multan, Pakistan.
- 1994-1999** **B.Sc. in City and Regional Planning**
University of Engineering and Technology, Lahore Pakistan.

Certifications

1. SAP Certified Application Associate - SAP S/4HANA Production Planning and Manufacturing (1909) Year 2022
2. SAP Certified Application Associate - SAP S/4HANA Sourcing and Procurement Year 2022
3. Google: Project Initiation: Starting a Successful Project and Foundations Of project Management
4. Coursera Project Certificates on Project Charter, Data analysis and Scrum
5. Atlassian University: Jira with Atlassian

Languages

English

Proficiency level C1 IELTS 7.5

German

Limited Working Proficiency

Research Skills

Methods: Interviews, Focus groups, citizen deliberation, Surveys, Case studies, Regression analysis
Computer skills: Good knowledge of the Microsoft office package.
Working knowledge of the statistical packages for Social Sciences SPSS, and PLS Smart
Working knowledge of Nvivo, Software for Qualitative Research in the Social Sciences.

Research Interests

Industrial policy, Spatial Aspects and Cluster development, Strategic Management & Sustainable Organizations, Future of work, Knowledge Management and Diaspora engagement, Tech Innovation & Entrepreneurship.

Citations and Other Statistics

Google Scholar: over 650 citations, h-index 12

Most Important Publications

1. Habibah, U.; **Hassan, I.**; Iqbal, M.S.; Naintara. Household behavior in practicing mental budgeting based on the theory of planned behavior. **Financial Innovation**. 2018, 4, 28. [SJR-Q1, Scopus-Springer & Social Science Citation Index (SSCI –IF 6.793 -2022)] (HEC-W category)
2. Altaf, A., **e Hassan, I.**, & Batool, S. (2019). The role of ORIC in the evolution of the triple helix culture of innovation: The case of Pakistan. **Technology in Society**, 56, 157-166. [SJR-Q2-0.45, Social Sciences Citation Index, JIF 6.879 Scopus-Elsevier] (ABDC Journal Quality List 2018-C) (HEC-W category)
3. **e Hassan, I.**, Naeem, A. & Gulzar, S. Voluntary tax compliance behavior of individual taxpayers in Pakistan. **Financial Innovation** 7, 21 (2021). <https://doi.org/10.1186/s40854-021-00234-4>. [SJR-Q1, Scopus-Springer & Social Science Citation Index (SSCI –IF 6.793 -2022)] (HEC-W category)
4. **Ibn-e-hassan**, Talib, N.A., Riaz, A., & Iqbal, M.J., "Influence of national and engineering culture on team role selection. **International Journal of Technology and Design Education**, 1-15. [Science Citation Index Expanded (SciSearch), Journal Citation reports/Science Edition, SCOPUS-Springer I.F 2.209, SJR-Q1-0.56] (HEC-W category)
5. **Hassan, I. E.**, & Talib, N. A. (2012). Engaging Diasporas: A Fledgling Role of Cluster Organizations. **Journal of International Migration and Integration**, 1-14. [SCOPUS-Springer] (SJR-Q1- 0.61- Emerging Sources Citation Index), ABDC Journal Quality List 2018-C) (HEC-X category)
6. Talib, N. A., Sofian, S., Mohamad, N. A., Senin, A. A., Kadir, H. A., & Yusof, H. **M. Hassan, I, E** (2012). Leveraging Malaysian diaspora for cluster development initiatives. Business Strategy Series (Renamed as **Journal of Business Strategy**) ,13(5), 239-247. [SJR-Q2-0.4- Emerging Sources Citation Index, ABDC Journal Quality List 2018-B ,SCOPUS-Emerald] (HEC-X category)
7. Saeed, S., **Hassan, I.**, Dastgeer, G., & Iqbal, T. (2021). The route to well-being at workplace: examining the role of job insecurity and its antecedents. **European Journal of Management and Business Economics**. [SJR-Q1, X-Category, Scopus-Emerald & Emerging Sources Citation Index
8. **Ibn e Hassan** and Faryal Batool Voluntary CSR disclosure on company's website: empirical evidence from Pakistan, **Int. J. Learning and Intellectual Capital**, Vol. 13, No. 4, 2016 [SJR-Q3-0.33, Scopus (Elsevier)] (HEC-Y category)
9. **Ibn-e-Hassan**, Frayal Batool and Masood ul Hassan, Managerial implications of rocking the floor by employees: consequences of voice behavior" **Business Information Review** 2016, Vol. 33 (3) 136–144[SJR-Q1-0.48, Scopus (SAGE)] (HEC-Y category)
10. **Hassan, I. E.**, & Abu Talib, N. (2015). State-led cluster development initiatives: a brief anecdote of multimedia super corridor. **Journal of Management Development**, 34(5) [SJR-Q1-0.42, Emerging Sources Citation Index, Scopus-Emerald] (ABDC Journal Quality List 2018-C) (HEC-W category)
11. Shahid Mohammad Khan Ghauri, Syed Anees Haider Zaidi, Ijaz Hussain Shah, Umair Ashraf Rana **Ibne Hassan**, (2015), "Standardization of Islamic Market Indices", **International Journal of Commerce and Management** (Review of **International Business and Strategy**), Vol. 25 Iss2 pp. [SJR-Q2-0.6 (ABDC Journal Quality List 2018-C) Scopus-Emerald- Emerging Sources Citation Index] (HEC-X category)
12. Iqbal, M.J. and **Hassan, I.** (2013) "The Impact of Performance Variables on Industry in K- Economy. **Jurnal Teknologi**, 64(2). [SJR-Q2-0.18-SCOPUS-Emerging Sources Citation Index] (HEC-X category)
13. Ammar Ahmed Siddiqui, Freah Alshammary, Junaid Amin, Hassaan Anwer Rathore, **Ibne Hassan**, Mohammad Ilyas, Mohammed Khursheed Alam, "Knowledge and practice regarding prevention of COVID-19 among the Saudi Arabian population, **Work**, vol. 66, no. 4, pp. 767-775, 2020, DOI: 10.3233/WOR-203223 [Social Sciences Citation Index (SSCI) Impact Factor 2020: 1.80] & SJRQ2- HEC-X

category]

14. Hassaan Anwer Rathore, **Ibne Hassan**, Muhammad Ilyas, Mohammad, Khursheed Alam, Junaid Amin, Freah Alshammary, Ammar Ahmed Siddiqui, "Psychological impact of COVID-19 lockdown on general population of Hail, Saudi Arabia, **Medical Science**, 24 (106), 4682-4688 [Emerging Sources Citation Index (ESCI)]
15. Iqbal, M.J., Amran, R. and Hassan, I. (2012), "University Branding: A Myth or Reality". **Pakistan Journal of Commerce and Social Sciences**, Vol.6, No.1, pp.168-184. [Scopus (2018) SJR-Q3- HEC-Y category]
16. Yasmin, F., Kouser, R., Hassan, I., & Ahmad, W. (2014). Determinants of Economic Literacy at University Level: A Case of Pakistan. **Pakistan Journal of Commerce and Social Sciences**, 8(3), 914-924. [Scopus (2018) SJR-Q3- HEC-Y category]
17. Ibnehassan, Iqbal, Jawad. "Employing Sensory Marketing as a Promotional Advantage for Creating Brand Differentiation and Brand Loyalty." **Pakistan Journal of Commerce & Social Sciences** 10.3 (2016). [Scopus (2018) SJR-Q3- HEC-Y category]
18. Zeeshan Mahmood, Rehana Kouser Ibn-e-Hasan, " Why Pakistani Small and Medium Enterprises are Not Reporting on Sustainability Practices?" **Pakistan Journal of Commerce & Social Sciences** 2017, Vol. 11 (1), 488-504. [Scopus (2018) SJR-Q3- HEC-Y category]