Maria Faisal

Address: H. No. 10-D/7, Street 8, Haideria Road,
Gulgasht, Multan.
Tel: 061-6210072
Cell : 0331-5294959
Email : maria.faisal@bzu.edu.pk

Current Position

- Working as a lecturer at Institute of Management Sciences (Bahauddin Zakariya University, Mulan) since October 2010.

Previous Administrative Assignments

- Internship Coordinator — MBA & BBA
- Focal Person for PM Laptop Scheme — 2016-17

Academic Qualifications

- **PhD (Business Administration)** — Currently enrolled
  Course work completed, Write up in progress

- **MPhil (Commerce)** — 2014
  Department of Commerce, BZU.
  Thesis title: **"Impact of Service Orientation and Market Orientation on Organizational Performance through mediation effect of Employee Customer Oriented Behavior and Customer Satisfaction in the Banking Sector of Pakistan"**

- **MBA (Finance)** — 2005
  Iqra University, Islamabad.

- **BBA-IT (hons.)** — 2004
  Army Public College of Management Sciences,
  Affiliated with National University of Modern Languages
  Islamabad.

Past Work Experience

- **Customer Services Officer** Sep 2007 to Oct 2008

  MCB Bank Ltd. Rawalpindi

- **Junior Officer (operations)** July 2007 to Sep 2007
  Invest Forum, Islamabad Stock Exchange Building.
  Blue Area, Islamabad.

Research Supervisions

Supervised MBA and MS students

- Noreen Aslam (2014-2016) *Impact of ownership and board structure on CSR Disclosure: A study of KSE listed Commercial banks*
- Zeeshan Ahmad Qureshi (2014-2016) *Impact of Corporate Governance on Intellectual Capital Efficiency: Evidence from KSE Listed Commercial Banks*
- Shahid Abbas (In process) *Mediating role of organizational learning on the relationship between organizational culture, market orientation, knowledge management and Organizational innovativeness*

Research Publications and Conference Paper

- **Faisal, M.,** Hassan, M., Shahid, M. S., Rizwan, M., & Qureshi, Z. A. (2016). Impact of corporate governance on intellectual capital efficiency: evidence from KSE listed commercial banks. *Science International–Lahore*, *28*(4), 353-361**.**
- Hassan, M., Khalid, S. **Zamir, M.** (2013) Inter-relationship among Transformational Leadership, Organizational Learning and Organizational Innovation: A study of Pakistan's Telecom sector. *World Applied Sciences Journal* 27 (19), 1372-1379

- **Faisal, M.,** Aslam, N., (2016). "***Impact of ownership and board structure on CSR Disclosure: A study of KSE listed Commercial banks****"* conference paper presented in the proceedings of 1st International Research Conference on Economics, Business and Social Sciences – 1st IRC 2016-PAK Chapter, held at IMS, Bahauddin Zakariya University Multan Pakistan.

Teaching and Research Interests

I have been teaching finance subjects like Financial Management, Money and Bnaking, Financial statement Analysis, Corporate Governance, Investment and Portfolio Management, among others. My research interest areas are Corporate Governance, Management, CSR and Business scenario emerging in the wake of COVID-19

Seminars and Workshops

- Participated in a two day's workshop on **Conducting and Publishing Systematic Literature Review and Meta-Analysis** held at IMS, BZU
- Participated in a two days' online workshop on **Dynamic Panel Data Modelling and Application of GMM methods using STATA**
- Participated in a workshop on **Research Gap Identification and Conceptual Understanding of Mediation and Moderation** held at IMS, BZU
- Participated in a two days' workshop on **Analyzing Panel Data Through STATA** held at IMS, BZU
- Participated in two day workshop on **Case Study As A Teaching Methodology** held at IMS, BZU under Faculty Development Program
- Participated in webinar on **"How to Write the Introduction of a Research article and some tips for Writing Chapter 1 of a MS/PH.D. THESIS"**
- Participated in a one day seminar on **Writing Successful Research Proposal** organized by Office of the Research, Innovation and Commercialization (ORIC) at BZU
- Participated in a five day training program on **Fundamentals of Islamic Banking Operations** organized by National Institute of Banking and Finance at SBP BSC, Multan.
- Participated in ACCA Counsellors Symposium **Embracing Change, Shaping Futures.**
- Participated in a one day workshop on **Citation Management by Using Bibliographical Software "Endnote"** organized by BZU and Pakistan Librarians Welfare Organization held at BZU.

References

- Furnished on demand