

DR. FATIMA ZAHRA

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OBJECTIVE:

TO OBTAIN A STRATEGIC POSITION IN A DYNAMIC AND FORWARD-THINKING ORGANIZATION, FACILITATING THE OPTIMAL UTILIZATION OF MY SKILLS, KNOWLEDGE, AND EXPERIENCE, AND PROVIDING OPPORTUNITIES FOR ADVANCED PROFESSIONAL GROWTH, CONTINUOUS LEARNING, AND IMPACTFUL CONTRIBUTIONS.

EDUCATION:

UNIVERSITY SAINS MALAYSIA, MALAYSIA

DOCTOR OF PHILOSOPHY, PH.D. FINE ARTS, SESSION (2021- 2023)

RESEARCH MODE, **BEST DISSERTATION AWARD & GOT CERTIFICATE**

UNIVERSITY SAINS MALAYSIA, MALAYSIA

MASTER OF FINE ARTS MFA, SESSION (2018-2020)

RESEARCH MODE, **DISTINCTION & GOT CERTIFICATE**

LAHORE COLLEGE FOR WOMEN UNIVERSITY

BACHELOR OF FINE ARTS (HONS) B.F.A, 2014, **GOLD MEDALIST**

MAJOR: CRAFT AND TEXTILE DESIGNING

MINOR: DRAWING, CALLIGRAPHY

SUBSIDIARIES: MINIATURE, SCULPTURE

BOARD OF HIGHER SECONDARY EDUCATION, FAISALABAD

HSC EXAMINATION, "1 DIV", 2009, GROUP: PRE. ENGINEERING

MAJOR: PHYSICS, CHEMISTRY, MATHEMATICS

MINOR: PAKISTAN STUDIES, ISLAMIC STUDIES

BOARD OF SECONDARY EDUCATION, FAISALABAD

SC EXAMINATION, "1 DIV", 2007, GROUP: SCIENCE GROUP

MAJOR: PHYSICS, CHEMISTRY, BIOLOGY

MINOR: PAKISTAN STUDIES, ISLAMIC STUDIES

PROFESSIONAL TRAININGS:

1. HEWLETT PACKARD ONLINE COURSE ENTITLED "EFFECTIVE LEADERSHIP" UNITED STATES, 2021.
2. HEWLETT PACKARD ONLINE COURSE ENTITLED "PRESENTING DATA" UNITED STATES, 2021.
3. HEWLETT PACKARD ONLINE COURSE ENTITLED "3D PRINTING" UNITED STATES, 2021.
4. HEWLETT PACKARD ONLINE COURSE ENTITLED "DESIGN THINKING" UNITED STATES, 2021.

5. HEWLETT PACKARD ONLINE COURSE ENTITLED "EFFECTIVE PRESENTATIONS" UNITED STATES, 2021.
6. HEWLETT PACKARD ONLINE COURSE ENTITLED "EFFECTIVE SUCCESS MINDSET" UNITED STATES, 2021.
7. COURSE ENTITLED "MEDIA AND ARTS FOR PEACE MICRO" BY UNITED STATES INSTITUTE OF PEACE, 2021.
8. COURSE ENTITLED "CONFLICT ANALYSIS MICRO" BY UNITED STATES INSTITUTE OF PEACE, 2021.
9. COURSE ENTITLED "DESIGN, MONITORING AND EVALUATION MICRO" BY UNITED STATES INSTITUTE OF PEACE, 2021.
10. SHORT COURSE ENTITLED "COMMUNICATION FOR DEVELOPMENT" BY UNICEF, 2022.
11. SHORT COURSE ENTITLED "PRESENTING DATA VISUALLY" BY UNICEF, 2022.
12. LEADERSHIP COURSE ENTITLED "EXPLORING INSTRUCTIONAL LEADERSHIP IN EDUCATION" BY BRITISH COUNCIL, 2022.
13. A COURSE BY ASIAN DEVELOPMENT BANK INSTITUTE ENTITLED "INFRASTRUCTURE PLANNING AND DECISION-MAKING STRATEGIES", 2024.
14. A WORKSHOP ENTITLED "GETTING PUBLISHED: ON DEVELOPING GOOD WRITING & PUBLISHING HABITS" BY ICOAH SRILANKA, 2024.
15. A WORKSHOP ENTITLED "ARTISTIC CREATIVITY" BY ICOAH SRILANKA, 2024.
16. ACADEMIC TRAINING COURSE ENTITLED "*A FREELANCE CAREER IN THE CREATIVE ARTS*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
17. ACADEMIC TRAINING COURSE ENTITLED "*EMPIRES: POWER, RESISTANCE, LEGACIES*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
18. ACADEMIC TRAINING COURSE ENTITLED "*PRINCIPLES AND PRACTICES OF PEACE EDUCATION*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
19. ACADEMIC TRAINING COURSE ENTITLED "*INCLUSIVE LEADERSHIP: EFFECTING CHANGE*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
20. ACADEMIC TRAINING COURSE ENTITLED "*CONDUCTING QUALITATIVE INTERVIEWS: AN INTRODUCTION*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
21. ACADEMIC TRAINING COURSE ENTITLED "*INCLUSIVE LEADERSHIP: COLLABORATING FOR PROFESSIONAL DEVELOPMENT*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
22. ACADEMIC TRAINING COURSE ENTITLED "*MULTIDISCIPLINARY STUDY: THE VALUE AND BENEFITS*" FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.

23. ACADEMIC TRAINING COURSE ENTITLED “*STRATEGIC PLANNING FOR ONLINE LEARNING*” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
24. ACADEMIC TRAINING COURSE ENTITLED “AN APPRECIATIVE APPROACH TO INQUIRY” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
25. Training of PREE ORGANISED BY ORIC, BZU , 2024.
26. Training of Strategic Planning ORGANISED BY BZU , 2025.
27. HEC Fellowships Training ORGANISED BY ORIC, BZU, 2025.
28. Level 1 Faculty Development Training ORGANISED BY ORIC, BZU, 2025
29. RIPE & PREE Training ORGANISED BY QEC, BZU, 2025

ACADEMIC COURSES:

1. ACADEMIC COURSE ENTITLED “ACCESSIBILITY TO THE SCENIS ARTS” FROM UNIVERSITAT AUTONOMA DE BARCELONA, SPAIN, 2021.
2. ACADEMIC COURSE ENTITLED “INTRODUCTION TO PHILOSOPHY” FROM UNIVERSITY OF EDINBURGH: EDINBURGH, GB, 2021.
3. ACADEMIC COURSE ENTITLED “THE LANGUAGE OF DESIGNS: FORMS AND MEANINGS” FROM CALIFORNIA INSTITUTE OF ARTS US, 2021.
4. ACADEMIC COURSE ENTITLED “ENDANGERED ARCHEOLOGY: USING REMOTE SENSING TO PROTECT CULTURE HERITAGE” BY DURHAM UNIVERSITY, UK, 2022.
5. ACADEMIC COURSE ENTITLED “THE SUSTAINABLE DEVELOPMENT GOALS – A GLOBAL, TRANSDISCIPLINARY VISION FOR THE FUTURE” BY UNIVERSITY OF COPENHAGEN, GERMANY, 2025.
6. ACADEMIC COURSE ENTITLED “TANGIBLE THINGS: DISCOVERING HISTORY THROUGH ARTWORKS, ARTIFACTS, SCIENTIFIC SPECIMENS” BY HARVARD UNIVERSITY, US, 2025.
7. ACADEMIC COURSE ENTITLED “EXPLORING THE BOUNDARIES BETWEEN RELIGION AND CULTURE” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
8. ACADEMIC COURSE ENTITLED “*LOOKING AT, DESCRIBING AND IDENTIFYING OBJECTS*” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
9. ACADEMIC COURSE ENTITLED “*ART AND VISUAL CULTURE: MEDIEVAL TO MODERN*” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
10. ACADEMIC COURSE ENTITLED “*NAPOLEONIC PAINTINGS*” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.
11. ACADEMIC COURSE ENTITLED “*THE ETHICS OF CULTURAL HERITAGE*” FROM OPEN UNIVERSITY UNITED KINGDOM, UK, 2025.

SOFTWARES SKILLS:

ADOBE PHOTOSHOP	PHOTOSCAPE
PHOTOSHINE	CORALDRAW
PICASA	ADOBE ILLUSTRATOR
MICROSOFT OFFICE	ADOBE IMAGE READY
ATLAS TL 8	NVIVO

ACCREDITATION:

1. INVITED BY THE TEXTILE AUTHORITY OF GC. UNIVERSITY FAISALABAD FOR DEVELOPED AND ARRANGED A WORKSHOP OF TEXTILE TECHNIQUES.
2. INVITED BY USMi ORGANISATION FOR AN ARTIST TALK ON PAINTING TECHNIQUES IN MALAYSIA 2019.
3. MEMBER OF HISTORIAN OF ISLAMIC ART ASSOCIATION, UK, 2024.

AWARDS AND ACHIEVEMENTS:

- TOPPED IN THE WHOLE SESSION (2009-2013) OF BFA FROM LCWU.
- AWARDED BY GOLD MEDAL IN BFA FROM LAHORE COLLEGE FOR WOMEN UNIVERSITY.
- AWARDED BY MERIT CERTIFICATE IN B.F.A FROM LCWU.
- AWARDED BY ROLL OF HONOUR BY THE CHIEF MINISTER OF PAKISTAN ON 11TH CONVOCATION OF LAHORE COLLEGE FOR WOMEN UNIVERSITY, 2014.
- AWARDED BY SUPER STUDENT OF SESSION AWARD FOR PERFORMING SUPERIOR PERFORMANCE IN B.F.A DEPTT. FROM LAHORE COLLEGE FOR WOMEN UNIVERSITY.
- AWARDED BY FIRST POSITION IN CAVASS PAINTING IN JHANG DISTRICT AND GOT A CASH PRIZE ON THE OCCASION OF INDEPENDENCE DAY, 14 AUGUST 2014.
- AWARDED BY 4TH POSITION IN A PAINTING COMPETITION ON IQBAL DAY AT LAHORE COLLEGE FOR WOMEN UNIVERSITY.
- AWARDED BY A LAPTOP FROM SHABAZ SHARIF YOUTH INITIATIVE MERIT SCHEME.
- AWARDED BY FULLY FUNDED FOREIGN SCHOLARSHIP FROM HEC FOR MASTER LEADING TO PHD.
- AWARDED BY FIRST POSITION IN A PAINTING COMPETITION IN ICW 2018, USM, MALAYSIA.
- AWARDED BY “GOT” CERTIFICATE FOR ON TIME COMPLETION OF MASTER OF FINE ARTS FROM USM MALAYSIA.
- AWARDED BY GRADUATE RESEARCH ASSISTANT RANK IN UNIVERSITI SAINS MALAYSIA.
- AWARDED BY BEST DISSERTATION AWARD AND GOT CERTIFICATE IN DOCTOR OF PHILOSOPHY FROM UNIVERSITI SAINS MALAYSIA.

RESEARCH ARTICLE PUBLICATIONS:

1. ARTICLE ENTITLED “AESTHETIC, PATRIOTIC AND RELIGIOUS PEACOCK MOTIF: FRAMING THE MEANING OF PAKISTANI TRUCK ART THROUGH FOSS ANF ARISTOTLE RHETORICAL APPROACH” PUBLISHED IN JOURNAL OF SOCIAL SCIENCES RESEARCH VOL. 5(4), 2019.
2. ARTICLE ENTITLED “VEHICULAR ART THEMES: FIVE INDIAN SUBCONTINENT ART FORMS THAT INSPIRE PAKISTANI TRUCK VISUALS” IS PUBLISHED IN THE INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE” WITH ISSN: 2201- 1315, 2020.

3. ARTICLE ENTITLED **“TRUCK ART IN RETROSPECT: THE ASCENSION OF RELIGIOUS, POLITICAL AND CULTURAL VISUALS”** IS PUBLISHED IN THE INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE” 2021.
4. ARTICLE ENTITLED **“TRUCK ART IN RETROSPECT: THE ASCENSION OF RELIGIOUS, POLITICAL AND CULTURAL VISUALS”** IS PUBLISHED IN THE BRITISH JOURNAL OF ARTS AND HUMANITIES” IN 2021.
5. ARTICLE ENTITLED **“VISUAL RHETORIC: FRAMING THE METHODOLOGY FOR TRUCK VISUALS THROUGH VISUAL RHETORIC THEORY AND RHETORICAL APPEALS”** IS PUBLISHED IN THE INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE” 2021.
6. ARTICLE ENTITLED **“CULTURAL DIVERSITY: AESTHETIC ANALYSIS OF PERSIAN AND KASHMIRI ORNAMENTS”** IS PUBLISHED IN PERENNIAL JOURNAL OF HISTORY” 2021.
7. ARTICLE ENTITLED **“THE SPIRITUAL AESTHETICS OF ISLAMIC ORNAMENTATION AND THE AESTHETIC VALUE IN ISLAMIC ARCHITECTURE”** IS PUBLISHED IN THE JOURNAL OF ISLAMIC THOUGHT AND CIVILIZATION (JITC) VOLUME 12 ISSUE 1, SPRING 2022.
8. ARTICLE ENTITLED **“DEVELOPMENT AND EVOLUTION OF PALMETTE ORNAMENTS: AN INFLUENCE ON ISLAMIC ARCHITECTURE”** IS PUBLISHED IN LANDSCAPE, ARCHITECTURE AND ART, VOLUME 21, NUMBER 21, 2022.
9. ARTICLE ENTITLED **“RELIGIOUS ADVERTISEMENTS OF ISLAMIC BANKS: AESTHETIC SATISFACTION AND PSYCHOLOGY OF COLORS”** IS PUBLISHED IN KARACHI ISLAMICUS VOLUME 2 ISSUE 2,2022.
10. ARTICLE ENTITLED **“ACANTHUS AND MUGHAL ARCHITECTURE: WESTERN INFLUENCE ON WAZIR KHAN ORNAMENTATION”** IS PUBLISHED IN RUPKATHA JOURNAL ON INTERDISCIPLINARY STUDIES IN HUMANITIES. 2023, VOL. 15 ISSUE 2.
11. ARTICLE ENTITLED **“CHARACTERISTICS OF ISLAMIC CALLIGRAPHY: NASTA‘LIQ, PERSIAN CALLIGRAPHY INFLUENCES ON MUGHAL ARCHITECTURE OF 17TH CENTURY”** IS PUBLISHED IN HAMDARD ISLAMICUS 2023, VOL. 46 ISSUE 2.
12. ARTICLE ENTITLED **“CONCEPT OF ISLAMIC TAXATION CONCEPTUAL PERSPECTIVE OF TRIBUTE MONEY BY MASACCIO”** IS PUBLISHED IN COMSAT JOURNAL OF ISLAMIC FINANCE, 2024, VOL.8, ISSUE 2.
13. ARTICLE ENTITLED **“A HERMENEUTICAL PERSPECTIVE TOWARDS THE DEFINING ASSOCIATIONS OF THE TERM CONTEMPORARY ART”** IS PUBLISHED IN BRITISH JOURNAL OF ART AND HUMANITIES, 2024.
14. ARTICLE ENTITLED **“THE POTENTIAL OF ISLAMIC FINANCE TOWARDS THE DEVELOPMENT OF ISLAMIC THEMED ENTERTAINMENT PROJECTS PERFORMING ARTS”** IS PUBLISHED IN ASIAN JOURNAL OF SOCIAL SCIENCES AND LEGAL STUDIES, 2024.
15. ARTICLE ENTITLED **“SOCIO-CULTURAL INFLUENCE OF ZAIN UL ABEDIN PAINTINGS. AN AESTHETIC EXPLORATION OF FAMINE SERIES”** IS PUBLISHED IN INTERNATIONAL CULTURE AND ART MAGAZINE, 2024.
16. ARTICLE ENTITLED **“A SYMPHONY IN BLOOM”** IS PUBLISHED IN INTERNATIONAL CULTURE AND ART MAGAZINE, 2024.

17. ARTICLE ENTITLED **“A STRENGTH OF LINE”** IS PUBLISHED IN INTERNATIONAL CULTURE AND ART MAGAZINE, 2025.
18. ARTICLE ENTITLED **“AESTHETICAL ASPECTS AND HISTORICAL SIGNIFICANCE OF ARCHITECTURAL ORNAMENT IZNIK: HERMENEUTICAL STUDY”** IS PUBLISHED IN TOMSK STATE UNIVERSITY JOURNAL OF ART HISTORY, 2025.
19. ARTICLE ENTITLED **“THE LEGACY OF PAKISTANI TRUCK ART IN INDOPAK SUBCONTINENT”** IS PUBLISHED IN INTERNATIONAL CULTURE AND ART MAGAZINE, 2025.

NATIONAL/INTERNATIONAL CONFERENCES:

1. ARTICLE ENTITLED **“INTRINSIC NATURE OF FOLIATED EURASIAN ORNAMENT, ARABESQUE”** PRESENTED WITH ISBN:987-605-81247-0-7 ON MIRDEC 9TH INTERNATIONAL ACADEMIC CONFERENCE ON MULTIDISCIPLINARY AND INDEPENDENT STUDIES ON SOCIAL SCIENCES 2018, **ROME, ITALY.**
2. ARTICLE ENTITLED **“VISUAL RHETORIC IN THE DESIGN ELEMENT OF PAKSIATNI TRUCK ART”** IS PRESENTED AT THE ASIA INTERNATIONAL CONFERENCE OF ART AND DESIGN AICAD 2018, **LANGKAWI, MALAYSIA.**
3. ARTICLE ENTITLED **“ORIGIN TOWARDS DEVELOPMENT: INDO-PERSIAN AESTHETIC CHARACTERISTICS OF PAISLEY ORNAMENT”** IS PRESENTED WITH ISBN: 978-605-800074-2-0 ON MIRDEC- 14TH INTERNATIONAL ACADEMIC CONFERENCE CONTEMPORARY TRENDS AND MULTIDISCIPLINARY ISSUES IN SOCIAL SCIENCES 2019, **ISTANBUL, TURKEY.**
4. ARTICLE ENTITLED **“IDENTIFICATION OF METAPHORIC DESIGNS OF TRUCKS FROM TERRITORIES OF PAKISTAN: A VISUAL RHETORICAL STUDY”** IS PRESENTED WITH ISSN 2454-5899 ON 3RD BUDAPEST - INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE & HUMANITIES (ICSSH) 2020, ÓBUDA UNIVERSITY, **BUDAPEST, HUNGARY.**
5. ARTICLE ENTITLED **“ARABESQUE: INTRINSIC CHARACTERISTICS OF FOLIATED EURASIAN ORNAMENT”** IS PRESENTED IN THE 2ND. INTERNATIONAL CONFERENCE ON DESIGN INDUSTRIES AND CREATIVE CULTURE, DESIGN DECODED, 2021, **KEDAH, MALAYSIA.**
6. ARTICLE ENTITLED **“CONTEMPORARY TRENDS OF ARTS IN SOCIETY: TECHNOLOGICAL INTEGRATION TOWARDS GLOBALISATION”** IS PRESENTED IN THE 11TH. INTERNATIONAL CONFERENCE ON ARTS & HUMANITIES (ICOAH) 2024, **SRILANKA.**
7. ARTICLE ENTITLED **“FORMALISM ART THEORY & HERMENEUTICS”** IS PRESENTED IN THE 9TH. INTERNATIONAL CONFERENCE ON INTELLECTUAL ADVANCEMENT 2024, **MALDIVES.**
8. ARTICLE ENTITLED **“UNVEILING THE TERMINOLOGIES OF RESEARCH METHOD IN ARTS AND SOCIAL SCIENCES”** IS PRESENTED IN THE 9TH. INTERNATIONAL CONFERENCE OF ARTS AND SOCIAL SCIENCES 2025, **PAKISTAN.**

EXPERIENCE/PROFESSIONAL PROGRESS:

1. WORKED AT LAHORE COLLEGE FOR WOMEN UNIVERSITY AS **VISITING**

LECTURER (2014)

2. APPOINTED AS **INTERNEE** IN GOVT. VOCATIONAL TRAINING INSTITUTE (2014)
3. APPOINTED AS **COLLEGE TEACHING INTERNEE** IN GOVT. DEGREE COLLEGE FOR WOMEN JHANG CITY (2014-2015)
4. APPOINTED AS **INSTRUCTOR** OF FINE ARS BY NAVTTC PROGRAM OF GOVT. OF PAKISTAN AT DIH SANAT ZAAR JHANG SADAR (2016-2017)
5. APPOINTED AS **LECTURER** IN BAHAUDDIN ZAKARIYA UNIVERSITY, MULTAN (2017- PRESENT)
6. APPOINTED AS **GRADUATE RESEARCH ASSISTANT** AT UNIVERSITI SAINS MALAYSIA.
7. APPOINTED AS **TUTOR** AT UNIVERSITI SAINS MALAYSIA BY ACADEMIC SESSION (2023).

REFERENCE: AVAILABLE UPON REQUEST.