

Curriculum Vitae

Prof. Dr. Saiqa Imtiaz Asif

Dean, Faculty of Islamic Studies and Languages &
Professor of English

Bahauddin Zakariya University, Multan, Pakistan

Ex-Vice Chancellor

The Government Sadiq College Women University, Bahawalpur, Pakistan

saiqaasif@yahoo.com

saiqaimtiaz@bzu.edu.pk

Academic Qualification

2023 Advanced Women's Leadership Training (May 2022-December 2023)
Michigan State University, USA

2013 Post doctorate in Linguistics from the Lancaster University, UK

2005 Ph.D. in Linguistics from the Lancaster University, UK

1992 M.Sc. in Applied Linguistics from the University of Edinburgh, UK

1989 Post Masters Diploma in Teaching of English as an International Language (DIPTEIL) from AIOU in collaboration with University Grants Commission and British Council (Distinction).

1986 Masters in English Language & Literature from B. Z. University, Multan (Gold Medal).

1984 Bachelor in Arts from B.Z. University, Multan.

Research Interests

Sociolinguistics, Applied Linguistics, ELT, Phonetics and Phonology, Teacher Education, Qualitative Research Methods

Job Experience

- ***April 2024 till date***

Dean, Faculty of Islamic Studies and Languages, B. Z. University, Multan.

- ***January 2009 till date***

Professor, Department of English, B. Z. University, Multan.

- ***October 2019 till October 2023***

Vice Chancellor, The Government Sadiq College Women University, Bahawalpur.

- ***March 2013 till March 2016***
Chairperson, Department of English, B. Z. University.
- ***March 2012 till October 2012***
Director, Institute of Management Sciences, B. Z. University.
- ***February 2008 till March 2014***
Director, English Language Centre, B. Z. University.
- ***2006 till 2008***
Associate Professor in the Department of English, B. Z. University.
- ***1998 till 2006***
Assistant Professor in the Department of English, B. Z. University.
- ***1995 till 1998***
Lecturer in the Department of English, B. Z. University.
- ***1993 till 1995***
Teacher Incharge, English Language Center, B. Z. University.
- ***1988 to 1993***
Lecturer, English Language Centre, B. Z. University.

Other Administrative Responsibilities

- Chairperson, University Selection Committee (April 2024 till date)
- Member Advanced Studies and Research Board of B. Z. University (April 2024 till date)
- Member University Admission Committee B. Z. University (April 2024 till date)
- Member Advanced Studies and Research Board of B. Z. University (April 2016 to October 2019)
- Member B.Z. University Admission Committee (May 2017 till October 2019)
- Member B.Z. University Selection Committee (January 2017 till October 2019)
- President, B.Z. University Ladies' Club (November 2007 till date)
- Warden, B.Z. University Girls Hostels (October 2006 till October 2019)

Courses and Trainings

- Participated in two-week intensive training program held in the Michigan State University from August 28 to September 9, 2022 which is part of 18 months "Pakistan Higher Education Women Leadership Development Program" sponsored by the U.S Embassy in Islamabad, Pakistan.

- Attended one month hands on training programme on Transformational Leadership for University Teachers organized by the Ghent University, Belgium in May-June 2014.
- Participated in International Visitors' Programme, single country project on "Voluntary Professional Educational Organization" organized by the USIA from February 12, 1994 to March 14, 1994. This involved intensive training programme in US universities located in five States.
- Attended Special course on American Literature organized by the American Center from Sept. 7-16, 1993

Membership of Official and Unofficial Committees

- Member Syndicate: Cholistan University of Veterinary and Animal Sciences Bahawalpur
- Former Member Syndicate:
 - Government College University, Faisalabad
 - Lahore College for Women University
- Member Selection Board:
 - Cholistan University of Veterinary and Animal Sciences Bahawalpur
 - Mir Chakar Khan Rind University of Technology, D.G. Khan
- Member Academic Council
 - Cholistan University of Veterinary and Animal Sciences Bahawalpur
 - Ghazi University, D.G. Khan
- Member National Committee on English (NCE) formed by the HEC under English Language Teaching Reforms Project Phase I & II
- Member Editorial Review Board:
 - Journal of Research, University of Azad Jammu and Kashmir
 - Journal of Gender and Social Issues, Fatima Jinnah Women University
 - Journal of Social Sciences, Government College University Faisalabad
 - Journal of Language, Linguistics and Literature, Fatima Jinnah Women University
 - SPELT Quarterly Journal
- Member Commonwealth Scholarship Commission (CSC) Alumni Advisory Panel 2023-2025
- Former Executive Member, Foundation of Endangered Languages, UK.
- Life Member SPELT (Society of Pakistan English Language Teachers), Pakistan.

Other Interests

- Former Member Higher Education Commission of Pakistan's (HEC) National Committee on English and have been a part of ELTR Project (English Language Teaching Reforms) Phase I and Phase II. I am also a part of the planning committee for launching Phase III. I also headed its 'Reorganization of the English Departments' sub-committee.
- I am the founder member of SPELT (Society of Pakistani English Language Teachers) chapter in Multan and for four years acted as the Chapter Coordinator.

- I conduct teacher training courses for the HEC, PHEC, British Council and USAID training courses all over Pakistan.
- I was on the Agha Khan University's panel of examiners for M.Ed. & Ph.D.
- I am on the AIOU's panel of supervisors for M.A/M.Phil/Ph.D.
- I am on the FJWU's panel of examiners for M.A./M.Phil and Ph.D.
- I was the course leader for Study Skills pilot project funded by the HEC at the B. Z. University in 2005.
- I organized SPELT international conferences on ELT, held in Multan in 1993 and 1994.
- I co-coordinated the international conference on *The Role of Women in Nation Building* in 2005.
- I designed English Curriculum (Grade VI-X) for the Ministry of Education, Govt. of Pakistan, Islamabad.
- I was a Student Advisor for the USIS, Multan Satellite Centre.
- I was a resource Person for the Diploma in TEIL and other ELT Teacher training programmes organized by the University Grants Commission, Islamabad.
- I was a Member of the Board of Governors of an NGO, *Pattan Development Organization* working in flood-risk areas.

Editorship

- Former Editor, Journal of Research (Faculty of Languages and Islamic Studies), B.Z.U., Multan.
- Former Associate Editor, Journal of Research (Humanities), B.Z.U., Multan.
- Former Editor-in-Chief, B.Z. University Newsletter

Research Supervision

- Approved HEC Supervisor
- Have Supervised 61 M.Phil. and 08 PhD theses

Awards and Scholarships

- Commonwealth Post-doctoral fellowship at Lancaster University, UK.
- Commonwealth Academic Staff Scholarship for the degree of Doctor of Philosophy in Linguistics.
- Fulbright one year pre-doctoral scholarship by the USEFP (unavailed)
- One-year scholarship by O.D.A for Masters Studies in the UK.
- Participated in the International Visitor Program of the USIS in Feb & March, 1994.
- *Star Woman 1998* in the Field of education by Star Girls and Women Foundation.

Papers Presented in International Conferences Held Outside of Pakistan

Sr. No.	Conference	Year	Venue
1.	Going Global Asia Pacific Conference 2022	2022	Singapore
2.	TESOL Convention 2019	2019	Atlanta, USA
3.	FEL XIV Conference	2012	Auckland, New Zealand
4.	AILA 2011	2011	Beijing, China
5.	FEL XIII Conference in Khorog, Tajikistan	2009	Khorog, Tajikistan
6.	23 rd Scandinavian Conference on Linguistics	2008	Uppsala, Sweden
7.	FEL XI Conference in Kuala Lumpur	2007	Kuala Lumpur, Malaysia
8.	'Voices of Asia 2007' , International Symposium on English Language Teaching (Invited Speaker)	2007	Shah Alam, Malaysia
9.	International Symposium on the World's Indigenous Languages (Invited Speaker)	2005	Aichi, Japan
10.	USIS Advisor's Conference	1997	Cairo, Egypt

Papers presented in International / National Conferences Held in Pakistan

Sr. No.	Conference	Year	Venue
1.	28 th conference of the Foundation for Endangered Languages (FEL-28) (Keynote Speaker)	2024	AIOU, Islamabad
2.	9 th International Conference of the Linguistic Association of Pakistan (ICLAP) at Government College University Faisalabad (National Keynote Speaker)	2023	Government College University Faisalabad
3.	International Conference on Exploring the Transformation Nexus: Higher Education and Women Empowerment in Collaboration with PHEC and Women Empowerment Consortium (Invited Speaker)	2023	Fatima Jinnah Women University Rawalpindi
4.	1 st International Multidisciplinary Conference on Language, Culture and Educational Revival (National Keynote Speaker)	2023	The Shaikh Ayaz University, Shikarpur, Pakistan
5.	1 st International Transdisciplinary Conference on Saraiki & English (Keynote Speaker)	2023	Thal University Bhakkar
6.	5th Annual Conference on Social Sciences, Media Studies, Art and Design at Lahore School of Economics (Invited Speaker)	2023	Lahore School of Economics, Lahore
7.	1 st Pak TESOL ICT Chapter Regional Conference 2022 (Keynote Speaker)	2022	Fatima Jinnah Women University Rawalpindi
8.	Pak TESOL Regional Workshop & Symposium on English Language Teaching (ELT) (Keynote Speaker)	2022	Hazara University Mansehra

9.	International Conference on Language, Literature, Literacy: COVID and Post-COVID Times (Keynote Speaker)	2022	Fatima Jinnah Women University Rawalpindi
10.	International Conference on Literature, Linguistics, Translation Studies and Faculty Development (ICLLTSFD 2021) (Keynote Speaker)	2021	University of Education, Lahore
11.	1 st International “STEMS” Conference (Keynote Speaker)	2021	IUB Bahawalpur
12.	35th SPELT International Conference 2019 (Keynote Speaker)	2019	IQRA University, Karachi
13.	International Conference on Literature and Linguistics (ICOLL 2019) at The Islamia University of Bahawalpur (Plenary Speaker)	2019	IUB Bahawalpur
14.	International Conference on Current Practices in Language, Linguistics and Literature (ICCPL) at Government College for Women University, Sialkot (Plenary Speaker)	2018	Government College for Women University Sialkot
15.	International Conference on Contemporary Approaches in English Language and Literature at Government College University, Faisalabad (Plenary Speaker)	2018	Government College University Faisalabad
16.	4 th International conference of the Linguistic Association of Pakistan (ICLAP) at Fatima Jinnah Women University, Rawalpindi (Plenary Speaker)	2018	Fatima Jinnah Women University Rawalpindi
17.	2 nd International Multidisciplinary Graduate Conference at Fatima Jinnah Women University, Rawalpindi (Keynote Speaker)	2018	Fatima Jinnah Women University Rawalpindi
18.	International Conference on Literature and Linguistics (ICOLL 2017) at The Islamia University of Bahawalpur (Plenary Speaker)	2017	Bahawalpur
19.	International Conference on Peace, Conflict, and Violence at CIIT Lahore	2017	Lahore
20.	3 rd International conference of the Linguistic Association of Pakistan (ICLAP) at NED University, Karachi (Plenary Speaker)	2017	Karachi
21.	International conference on “Policy Dialogue on Language” at Air University, Islamabad (Invited Speaker)	2016	Islamabad
22.	2 nd International conference of the Linguistic Association of Pakistan (ICLAP) at Kinnaird College, Lahore (Plenary Speaker)	2016	Lahore
23.	International Conference on Social Sciences held at Lahore School of Economics (Invited Speaker)	2016	Lahore
24.	International Conference on Gender, Social Sciences & Humanities: New Directions in Scholarship at Fatima Jinnah Women University (Invited Speaker)	2016	Fatima Jinnah Women University Rawalpindi

25.	International Conference on Emerging Trends of Researching Language, Linguistics and Literature at Air University, Islamabad (Invited Speaker)	2015	Islamabad
26.	1 st International conference of the Linguistic Association of Pakistan (ICLAP) at Kinnaird College, Lahore (Plenary Speaker)	2015	Lahore
27.	Second Annual Conference on Social Sciences held at Lahore School of Economics (Invited Speaker)	2015	Lahore School of Economics Lahore
28.	Two Days National Conference on Deconstructing Federalism, Security and Inequality: Untold Narratives from the Periphery at Bahauddin Zakariya University	2014	B Z University Multan
29.	Two Days National Conference on Deconstructing the Siraiki Waseb at BZU	2014	B Z University Multan
30.	International Conference on Linguistics (ICOLL 2013) at The Islamia University of Bahawalpur (Plenary Speaker)	2013	IUB Bahawalpur
31.	National Bilingualism Conference at Fatima Jinnah Women University (Invited Speaker)	2010	Fatima Jinnah Women University Rawalpindi
32.	SPELT International Conference	2008	Karachi
33.	SPELT International Conference	2007	B Z University Multan
34.	National ELT Conference at Fatima Jinnah Women University	2007	Fatima Jinnah Women University Rawalpindi
35.	ELDC Virtual University	2007	Lahore
36.	'Multidisciplinary International Conference on Qualitative Research in Developing Countries' at University of Karachi (Invited Speaker)	2006	University of Karachi
37.	SPELT International Conference	2006	B Z University Multan
38.	International Conference on 'Earthquake 8/10: Human, Social and Gender Issues at Fatima Jinnah Women University	2006	Fatima Jinnah Women University Rawalpindi
39.	International Conference on 'The Role of Women in Nation Building' at Bahauddin Zakariya University	2005	B Z University Multan
40.	National ELT Conference at Fatima Jinnah Women University	2005	Fatima Jinnah Women University Rawalpindi
41.	SPELT International Conference	2005	Multan
42.	SPELT International Conference	2005	Karachi
43.	SPELT International Conference	2003	Lahore
44.	SPELT International Conference	1991	Karachi
45.	SPELT International Conference	1990	Karachi

Publications

Articles in Foreign Journals

1. Jamil, M. J. and Asif, S. I. (2023), The Visual Rhetoric of Images: An Exploration of Visual Rhetorical Figures in Digital Advertising. *PalArch's Journal of Archaeology of Egypt / Egyptology*. Vol. 20, No. 1: 119-141.
2. Anwar, B., Rasool, S. and Asif, S. I. (2022), Unraveling Proprietorial Patriarchal Structures: A Study of Sidhwa's the Bride. *International Journal of Linguistics and Culture*. Vol. 3, No. 1: 23-35.
3. Wahla, M. and Asif, S. I. (2020), Masculine Female and Feminine Male: A Study of Gender Slippage Amid Migration Spaces in Mohsin Hamid's Exit West. *Millennium Journal of English Literature, Linguistics and Translation*. Vol. 1, No. 1: 27-35.
4. Imtiaz, S. and Asif, S. I. (2013) "Ain't I A Woman": Exploring femininities in diaspora in Angelou's *I Know Why the Caged Bird Sings*". *Theory and Practice in Language Studies*. Vol. 3, No. 3: 466-474.
5. Hussain, Z. Asif, S. I., Rehman, R. A., Hanif, M. (2013) Transferring values to the Saraiki farmers through folk tales. *Interdisciplinary Journal of Contemporary Research Business*. Vol. 4, No. 11: 670-679.
6. Abbas, N. and Asif, S. I. (2012) Effectiveness of Instructional Technology for English Language Teaching in Pakistan. *Language in India*. 12: 96-117.
7. Imtiaz, S. and Asif, S. I. (2012) "I almost learnt to learn": Promoting learner's autonomy through project Based Learning in Access Classrooms. *Language in India*. 12: 24-45
8. Imtiaz, S. and Asif, S.I. (2011) Beyond the veil: Reconceptualising the representations of Muslim Bengali women in Ali's *Bricklane*. *Theory and Practice in Language Studies*. Vol. 1, No. 10, pp. 1345-1353
9. Imtiaz, S. and Asif, S.I. (2011) Speaking in tongues: Conceptualizing femininities in Sidhwa's *An American Brat*. *American International Journal of Contemporary Research*. Vol 1, No. 2. pp: 99-109
10. Hafeez, R. and Asif, S.I. (2010) Impact of dramatics on composition skills of secondary school English language learning in Pakistan, *Language in India* (Online Journal). 10: 153-165
11. Khattak, Z. and Asif, S. I. (2010) A study of ELT teachers perception of teaching language through literature at higher secondary school and degree level in Pakistani ELT milieu, *Language in India* (Online Journal). 10: 115-131
12. Abassi, G. & Asif, S. I. (2010) Dilemma of usage and Transmission-A Sociolinguistic Investigation of Dhundi-Pahari in Pakistan, *Language in India* (Online Journal). 10: 197-214

13. Hafeez, R. and Asif, S. I. (2010) "Reported Perceptions and practices of English language through literature at higher secondary level in Pakistan". *Language in India* (Online Journal) Vol:10 pp:290-308

Articles in Local Journals

1. Javaid Jamil and Asif, S. I. (2024). Language and Ideology in I am Malala (2013): A Critical Discourse Analysis. *International Journal of Human and Society (IJHS)*. Vol. 04, No. 1: 982-1003
2. Nasir, S. and Asif, S. I. (2022). Rewriting History of Saraiki Region: A Socio-cognitive Critique of Aslam Javed and Ashraf Javed Malik's Poetry. *Research Journal of Language and Literary Studies*. Vol. 02, No. 1: 32-52
3. Malik, S. and Asif, S. I. (2022). Evaluation of Phonics Content in Academic Degrees, Pre- and In-Service Teacher Training Programs, and Primary Grade Teacher Instructional Materials in Pakistan. *Hayatian Journal of Linguistics and Literature*. Vol. 06, No. 1: 116-153
4. Fatima, S. S. and Asif, S. I. (2021). The Representation of Imran Khan as an Opposition Leader in Pakistani Urdu Newspapers. *Hayatian Journal of Linguistics and Literature*. Vol. 05, No. 1: 120-143
5. Azeem, M. and Asif, S. I. (2021). Multi-cultural Rivalries in post-Cold War Times: A Critical Discourse Analysis of Huntington's 'The Clash of Civilizations and the Remaking of World Order'. *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 41, No. 1: 131-139
6. Hussain, Z. and Asif, S. I. (2020). Tracing Motifs through a Linguistic Analysis of the Pakistani Indigenous Tales. *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 40, No. 2: 1173-1181
7. Azeem, M. and Asif, S. I. (2020). Triumph of Liberal Democracy in Unipolar World: A Critical Discourse Analysis of Fukuyama's 'The End of History and the Last Man'. *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 40, No. 2: 1043-1051
8. Akbar, N., Asif, S. I. and Nusrat A. (2020). A Post-Modernist Critique of Elif Shafak's Novel "The Bastard of Istanbul". *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 40, No. 1: 431-441
9. Akbar, N., Asif, S. I. and Nusrat A. (2019). A Post-Modernist Critique of Elif Shafak's Novel "The Forty Rules of Love". *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 39, No. 3: 1153-1163
10. Aziz, S. and Asif, S. I. (2018). Ethnolinguistic Ideologies in Newspaper Editorials: A Critical Discourse Analysis. *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 38, No. 2: 463- 474

11. Aziz, S. and Asif, S. I. (2017). Ethnolinguistic Ideologies in Newspaper Editorials: A Critical Discourse Analysis. *Pakistan Journal of Social Science, Bahauddin Zakariya University Multan*. Vol. 37, No. 2: 394- 406
12. Naz, S. and Asif, S. I. (2016). Gender Inequality and Construction of Identity in ELT Scenario. *Journal of Humanities & Social Sciences, University of Peshawar*. Vol. XXIV, No. 1: 59-70
13. Naz, S. and Asif, S. I. (2015) Social Class Diversity and Language Learning Motivation. *Kashmir Journal of Language Research*. Vol. 18, No. 3: 66-74
14. Asif, S. I. & Naz, S. (2008) Effects of Teacher Training on English Language Teaching, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 13: 7-15
15. Asif, S.I. (2007) Linguistic Cringe, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*, 12: 13-21
16. Asif, S.I. (2007) Models for the Investigation of Language Shift / Language Maintenance, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 10: 1-7
17. Asif, S.I. (2006) Gender and Ethnographer: A Multan an in the Field, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 10: 41-45
18. Asif, S. I. & Zahra, F. (2006) The Netspeak of Pakistani Netizens, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 10: 1-16
19. Asif, S.I. (2006) Trilingualism: An Asset or a Liability, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 10: 1-9
20. Asif, S.I. (2005) Shame: A Major Cause of 'Language Desertion, *Journal of Research (Faculty of Language & Islamic Studies), BZU Multan*. 8: 1-13
21. Asif, S.I. (2005) Siraiki in Schools, *Journal of Social Sciences and Humanities, Islamia University, Bahawalpur*. 2: & No. 1: 77-87
22. Asif, S.I. (2005) Siraiki Language Practices and Patterns of Language Usage, *ELF Research Journal, Shah Abdul Latif University, Khairpur*. 41: 85-101
23. Asif, S.I. (2005) Attitudes Towards Siraiki Lang, *Journal of Research (Humanities) B Z University, Multan*. 25: 11-27
24. Asif, S.I. (2005) Siraiki Language & Ethnic Identity, *Journal of Research (Faculty of Languages & Islamic Studies), BZU, Multan*. 7: 9-17
25. Asif, S.I. (2004) Range of Language Choices Among Siraiki Families, *Kashmir Journal of Language Research, University of Azad Jammu & Kashmir, Muzaffarabad*. 8: 97-110

26. Asif, S.I. (2003) Language Socialization at home, *Journal of Humanities & Social Sciences, University of Peshawar*. 11: 1-14
27. Asif, S.I. (1999) An Evaluation of Placement Test and Final Evaluation Test used in the English Language Centre, BZU, *Journal of Research (Humanities), BZU, Multan*. 16: 121-141
28. Asif, S.I. (1996) Self-Access Centre Description and Processes, *Journal of Research (Humanities), BZU, Multan*. 13: 51-74
29. Asif, S.I. (1996) Evaluation of the Assessment Tools and English Text Books used in the Intermediate classes, *Kashmir Journal of Language Research, University of Azad Jammu & Kashmir, Muzaffarabad*. 1: 41-55
30. Asif, S. I. (1995) Siraiki Sound System, *Journal of Research (Humanities), BZU, Multan*. 12: 65-86
31. Asif, S.I. (1993) Teaching Pronunciation Skills, *Pakistan Journal of Language*. 3: 12-19

Book Chapters

1. Khattak, Z. I. & Asif, S. I. (2020) A review of professionally trained English teachers' feedback on training under the ELTR project in Pakistan. In S. S. Scatolini and M. A. George (Eds.), *Education and Society in the Middle East and North Africa: English, Citizenship and Peace Education* (pp. 192-207). Newcastle upon Tyne, UK: Cambridge College Publishing.
2. Asif, S. I. (2010) Obligations, roles and rights: research ethics revisited. In F. Shamim & R. Qureshi (Eds.), *Perils, Pitfalls & Reflexivity in Qualitative Research in Education* (pp. 59-77). Karachi, Pakistan: Oxford University Press.

Peer Reviewed Conference Proceedings

1. Asif, S. I. & Imtiaz, A. (2024) Vanishing Voices: The Desertion of Pahari, Punjabi, and Siraiki in Pakistani Punjab. In Krauwer, S. et al (Eds.), *Endangered languages and oral traditions. Proceedings of the Twenty-eighth Conference of The Foundation of Endangered Languages* (11-15). AIOU, Islamabad.
2. Hussain, Z. & Asif, S. I. (2024) Tracing History of Siraiki Folktales through Content Analysis: A Study of Oral Tradition in South Punjab, Pakistan. In Krauwer, S. et al (Eds.), *Endangered languages and oral traditions. Proceedings of the Twenty-eighth Conference of The Foundation of Endangered Languages* (125-132). AIOU, Islamabad.
3. Asif, S. I. (2013) Ethnic identity or regional identity? A case of Siraikis redefining themselves. In Noris, M. j., Anonby, E., Junker, M., Ostler, N. and Patrick, D. (Eds.), *Endangered languages beyond boundaries. Proceedings of the Seventeenth Conference of The Foundation of Endangered Languages* (131-138). Carleton University, Ottawa, Canada.

4. Asif, S. I. (2012) “My Baba is doing *pooja*”; Media tongue replacing mother tongue. In Ka'ai, T., Ostler, N., Ka'ai-Mahuta, R., Mahuta, D. and Smith, T. (Eds.), *Language endangerment in the 21st century: Globalisation, technology and new media. Proceedings of the Sixteenth Conference of The Foundation of Endangered Languages* (131-138). AUT University, Auckland, New Zealand.
5. Asif, S. I. (2009) Death by desertion: Linguistic meltdown of Siraiki idioms and proverbs. In Hakim, E. and Ostler, N. and (Eds.), *Endangered Languages and History. Proceedings of the Thirteenth Conference of The Foundation of Endangered Languages* (172-176). Academy of Sciences, Khorog, Tajikistan.
6. Asif, S. I. (2007) Siraiki. In David, M. K., Ostler, N. and Dealwis, C. (Eds.), *Working together for endangered languages: Research challenges and social impact. Proceedings of the Eleventh conference of The Foundation of Endangered Languages* (114-119). University of Malaya, Kuala Lumpur, Malaysia.

Affiliation

- SPELT (Society of Pakistan English Language Teachers), Pakistan.
- Foundation of Endangered Languages, UK.