

Snobra Rizwan

Assistant Professor,
Department of English,
Bahauddin Zakariya University Multan.

Education

- --PhD (Linguistics) at the Institute of Linguistics, University of Graz, Austria. Date Received: July 16, 2016.
- --M. Phil (Linguistics) at the Department of English, Bahauddin Zakariya University Multan, Pakistan. Date Received: April 14, 2007.
- --Masters (English) at the Department of English, Bahauddin Zakariya University Multan, Pakistan. Date Received: February 21, 2003.

Postdoctoral Fellowships

- --Postdoctoral research (English literature) at the Institute of English and American Studies, University of Vienna, Austria.
Duration: April 19, 2023, to October 31, 2023, and February 1, 2024, to April 15, 2024.
- --Postdoctoral research (English literature) at the Institute of English Literature and Gender Studies, University of Tübingen, Germany. Duration: November 1, 2023 to January 31, 2024.

Teaching Experience

- August 1, 2005 to January 20, 2008: Worked as a Lecturer in English at Government College for Women Khanewal.
- January 21, 2008 to December 1, 2013: Worked as a Lecturer at the Department of English, Bahauddin Zakariya University, Multan.
- December 2, 2013, to date: Working as an Assistant Professor at the Department of English, Bahauddin Zakariya University Multan.

Courses Taught

- Stylistics
- World Literature in Translation
- Women's Writings
- Modern Drama
- Language, Gender and Media
- Critical Theory
- Discourse Analysis
- Modern Literary Theory
- History of English Literature

Administrative Experience

- September 2016 to April 18, 2023: Departmental Director of Student Affairs (DDSA) at the Department of English Bahauddin Zakariya University Multan.
- 2017 to date: Supervisor Literary Society Department of English Bahauddin Zakariya University Multan. (This society is responsible for organizing seminars, talks, and reading group meetings in

the Department)

- 2017-18: In-Charge Scholarships at the Department of English, Bahauddin Zakariya University Multan.
- 2022-23: Member of Exam Committee at the Department of English, Bahauddin Zakariya University Multan.
- 2022-23: Member of the Discipline Committee at the Department of English, Bahauddin Zakariya University Multan.
- 2022:23: Member Curriculum and Syllabus Designing Committee at the Department of English, Bahauddin Zakariya University Multan.
- 2018: Founder and Supervisor of Emerging Talent Community at the Department of English Multan. (This society provides a platform for talented students to showcase their acting/singing talent, oratory skills, and general knowledge in Quiz competitions).

Publications

Research Papers

1. Qadir, Muzaffar; Rizwan, Snobra; Ahmad, Zia. (2023). "The Concept of Postcolonial Othering in The Reluctant Fundamentalist and Exit West by Mohsin Hamid". Global Language Review (8) 2. 536-546.
2. Rizwan, Snobra; Butt, Dua'a Ahmad & Hakimi, Abdul Haseem Azmi. (2023). "Sexual Harassment and Heteropatriarchal Knowledge: A Feminist Epistemic Discourse Analysis." Journal of Law & Social Studies (JLSS) (5) 1. 42-51.
3. Dasti, Riaz; Iqbal Yousuf; Rizwan, Snobra. (2022). "A Phono-graphological Study of Frost's After Apple Picking". Pakistan Languages and Humanities Review. 6(2). 840-848.
4. Rizwan, Snobra. (2022). "Discourse, knowledge and (hetero)patriarchy: Representation of an honour killing on Pakistani social media". In Alime Niswan: Pakistan Journal of Women's Studies 29(1). 23-42.
5. Rizwan, Snobra, et al. (2022). "Representation through interdiscursive references: A systemic functional (re)construction of Malala Yousufzai's identity on Pakistani social media". In International Journal of Linguistics and Culture 3(1). 129-146.
6. Rizwan, Snobra (2021). "Evaluation of transgender marriage in Pakistan: A Systemic Analysis of Appraisal in (Non)heteropatriarchal Discourse of the Social Media." In Journal of Gender and Social Work, Rawalpindi. 20(2). 51-58.
7. Rizwan, Snobra (2021). "Islamic Identity and Discourse". Journal of Islamic Studies, 22(1). 79-91
8. Rizwan, Snobra (2021). "Investigating Islamic Ideology in Benazir Bhutto's Reconciliation: A Critical Discourse Analysis". Journal of Islamic Studies, 22(1). 105-114.
9. Rizwan, Snobra. (2021). Literacy events/practices and discourse: Intersection of class, gender and literacy in Pakistan. Erevna, 4(2): 35-49.
10. Ayaz, Gohar; Rizwan, Snobra. (2021). "Nietzsche's Ubermensch and Crime: An Analysis of Aravind Adiga's Novel *The White Tiger*". Pakistan Journal of Humanities & Social Sciences Research Volume No. 04, Issue No. 01. 49-58.
11. Rizwan, Snobra (2020). "Muses themselves would bear witness to this injustice: Representation and identification of transgender women on Pakistani social media". In Kashmir Journal of Language Research. Vol. 23(1): 9-28.
12. Rizwan, Snobra. (2020). "Covid-19 and hegemonic pandemic discourse: Hegemonic femininity in Pakistan". Journal of Review and Research Social Sciences Pakistan. Vol. 3(2): 855-864.
13. Rizwan, Snobra. (2019). "Legitimation strategies and theistic worldview in sociopolitical discourse: A systemic functional critical discourse analysis of Pakistani social media discussions". In Text and Talk Vol. 39(2): 235-260.
14. Rizwan, Snobra. (2019). "National identity premises in Pakistani social media debate over patriotism". In Journal of Language and Politics. Vol. 18(2): 291-311.
15. Rizwan, Snobra. (2019). "Identities in Counter-terrorism Discourse: Analysing Discursive Strategies

- of Pakistan's constructive patriots". In Kashmir Journal of Language Research. Vol. 21(2): 173-190.
16. Rizwan, Snobra. (2018). Social media, discourse, and identity: a context-sensitive analysis of language attitudes in Pakistan. In Journal of Research (Urdu). (2018). Vol. 34(1): 116-131.
 17. Rizwan, Snobra. (2017). "From 'Whore' to 'Son of the Soil': The Socio-Cognitive Representation of 'Powerful' Women on Pakistani Social Media". In Pakistan Journal of Women Studies: Alame Niswan 24(1): 33-53.
 18. Rizwan, Snobra. (2015). "Metaphorical Representation of Religious Doctrines: A Critical Discourse Analysis of Religious Speeches". In AION Linguistics _4 (2015).219-244.
 19. Rizwan, Snobra. (2015). "Discourse and Identity: A Sociolinguistic Study". In GLS: Grazer Linguistische Studien Vol.84.
 20. Rizwan, Snobra, (2015). "Foreign Agents and Bribe Takers": Strategies used by Pakistani Far Right to Counter Accusations of Pro-Talibanization" In GLS: Grazer Linguistische Studien 82 (2015). 27-46.
 21. Rizwan, Snobra. (2015). "Metaphors we Think with: A Critical Discourse Analysis of Pakistani Religious Speeches" In GLS: Grazer Linguistische Studien Vol.82. 47- 62.
 22. Rizwan, Snobra. (2015). "Strategic Use of Social Media IDs: Critical Perspectives on Identity and Interaction". Published in Cross-Cultural Studies. KyungHee University. Korea.
 23. Rizwan, Snobra. (2015). "Multimodal Signs in (Non)Heteronormative Discourse of Transnational Hindi Cinema: The case Study of Hindi Film Dostana". In RevistaAlicantina de EstudiosIngleses (2015).Departamento de FilologíaInglesaFacultad de Filosofía y Letras, Universidad de Alicante, Spain.
 24. "Multimodality and Gendered Discourse: A Structuralist Analysis of Hindi Film Dostana" In GLS: Grazer Linguistische StudienVol. 82 (2015). 5-25.
 25. Rizwan, Snobra (2013). "Femininities and Masculinities: A Feminist Critical Discourse Analysis of Hindi Film Songs". In Pakistan Journal of Women Studies: Alime Niswan. Volume 18. Karachi, Pakistan. 73-83.
 26. Rizwan, Snobra. (2013). "Representation of Sociocultural (Gender and Sexual) Identity in Urdu Short Story: A Transitivity Analysis". In Academic Research International. Vol. 4 No.2. pp. 375-385. www.journals.savap.org.pk.
 27. Rizwan, Snobra. (2013). "Religion, Ideology and Discourse: A Critical Discourse Analysis of Marsiya-e-Hussain". In Journal of Arts and Humanities (2013) Vol. 2 Issue 2. www.theartsjournal.org.
 28. Rizwan, Snobra. (2011). "Religion, Ideology and Discourse: A Critical Discourse Analysis of Majlis-e-Hussain". In Mathal/Mashal 1(1): 1-37. www.ir.uiowa.edu/mathal/vol1/iss1/1.
 29. Zubair, Shirin & Rizwan, Snobra. (2006). "Rhetorical Figures in Pakistani Newspaper Articles: A Manifestation of Ideology Investment in Discourses". In Journal of Research Faculty of Languages and Islamic Studies Vol. 9: 11-27.

Books

- Critical Masculinity Theory: Figuring Representation of Men in Anglophone Indo-Pakistani Fiction (manuscript ready for submission)

Activities and projects:

- Received research grant from Bhauddin Zakariya University Multan in 2019 to conduct a research on Brown Femininities and Sexual Politics.
- Designed and taught a PhD course titled "Language, Gender and Society" at Bhauddin Zakariya University Multan in 2018-19.
- Interviewed transgender community members in 2019-20 to research hegemonic masculinity and develop the theory of Masculinist Analysis of text and Discourse

Professional Profile:

- Accomplished career demonstrating consistent success as an English Language teacher and

researcher at the tertiary level of education.

- Interested in Critical Discourse Analysis that concerns itself with relations of power and inequality in language.
- Focused on incorporating social-theoretical insights into discourse analysis and advocating social commitment and interventionism in research.
- Focused on volunteer work or unofficial jobs such as reviewing curriculum, organizing recreational and study tours, and mentoring students

Paper Presentations, Workshops and Seminars:

As an Organizer:

- “South Asian Literature and Critical Thinking” at the Department of English Bahauddin Zakariya University, Multan (2020). Guest Speaker: Professor Dr. Mubina Talaat
- “Psychology and Literature” at the Department of English Bahauddin Zakariya University, Multan (2019). Guest Speaker: Professor Khalid Saeed
- “Literature and Life” at the Department of English Bahauddin Zakariya University, Multan (2019). Guest Speaker: Professor Muhammad Ali
- “Albert Camus’s An Outsider: A Discussion”. at the Department of English Bahauddin Zakariya University, Multan (2019). Guest Speaker: Professor Khalid Saeed
- Reference Akhter Ahsen at the Department of English Bahauddin Zakariya University, Multan (2019). Guest Speaker: Professor Khalid Saeed

As a Resource Person:

- “Mapping decolonial trajectories: Studying Masculinities in Anglophone South Asian Fiction” (2023) at the University of Vienna in collaboration with Stony Brook University, USA.
- “The role of code-switching in language variation and change: Evidence from Bollywood’s bilingual songs” (2023). University of Graz, Austria.
- “Critical Discourse Analysis and Systemic Functional Linguistics”. (2019). at Women University, Multan.
- “English Teaching Methods and Approaches”. (2018). at the Government High School Multan Cantt.
- “English Language Teachers’ Training Workshop”. (2018). at ORIC BZU Multan.
- “Sexual Harassment, Gendered Discourse and Heteropatriarchal Knowledge: The Incidence and Dimensions of #Me too Movement in Pakistan”. In International Conference of the Linguistic Association of Pakistan (ICLAP 2018). October 18-20, 2018, Rawalpindi.
- “Language and the Politics of Names and Naming” In International Conference on Linguistics and Literature, ICOLL Bahawalpur December 6-8, 2017, Islamia University Bahawalpur.
- “Gendered Discourse, Heteropatriarchal Knowledge and Social Cognition” In International Conference on Gender, Human Rights and Islam, November 23-24, 2017 BZU Multan.
- “(Mis)representation of a terror victim on the social media: Constructing Malala Yousufzai’s identity through interdiscursive references” In International Conference of the Linguistic Association of Pakistan (ICLAP 2017) between 12-14 October, Karachi.
- “A Semiotic Critical Discourse Analysis of Hindi Film Barfi”. In Kashmir International Conference on Linguistics: Endangered Languages in Asia. May 15-16, 2013. at University of Azad Jammu and Kashmir, Mazaffarabad.
- “Semantic Attributes and Lexicogrammatical Patterns: Genre Analysis of Popular Hindi Films”. Virtually presented in International Conference on Strategic Communication: Learning from Mistakes at University of Petroleum & Energy Studies, November 4-5 2011, Dehradun India.
- “Literacy, Gender and Social Class: An Introduction to Literacy Practices of Middle Class Youth of Pakistan”. Presented in Golden Jubilee International Conference: Literature, Literacy and Language. September 7-9 2011, Cape Town South Africa. Organized by English Academy of South Africa.
- “Generic Structural Potential and Clause Complex Relations in Popular Hindi Film Songs”.

Presented in National Conference on Rethinking Bilingualism: New Perspectives, Challenges and Interpretations .May 7-8, 2010, at Fatima Jinnah Women University, Rawalpindi Pakistan.

Research Supervision

M. Phil

2012

1. Language and Ideology: A Critical Discourse Analysis of Islamic Scholars' Speeches
2. A Feministic Transitivity Analysis of Short Stories in SHE Magazine
3. A Study of the Construction of Femininities and Masculinities in Pakistani Popular Fiction

2016

4. Discursive Variation and Overdetermination: A Discourse Analysis of Indian and Pakistani Newspaper Articles about Uri Attacks
5. Power Relations in Social Media Discourse: Analyzing Dialogization and Monologization on Facebook Pages
6. A Critical Chronotopic Approach to Lyrics of Devotional Songs in Pakistan
7. Investigating Language and Ideology: A presentation of the Ideological Square and Transitivity in the Headlines of two Pakistani Newspapers
8. Reflexivity, Self-consciousness and Fragmentation: A Postmodern Study of Self-Deterioration in Durrani's Blasphemy
9. 'Not Gender Difference but the Difference Gender Makes': A Study of Language and Women's Place in Ibsen's A Doll House

2017

10. Relational Needs and Identity Crisis: A Sociopolitical Critique of Hanif's The Baloch Who Is Not Missing and Others Who Are
12. Nabokov's Lolita: A Picturesque Representation of Jungian Shadow
14. Disagreement, Face and Gender: A Sociolinguistic Study
16. Ideological State Apparatuses and Repressive State Apparatuses: A Marxist Analysis of Qasmi's and Mueenuddin's Selected Short Stories

2018

17. The Diverse and Dynamic World of "Haves and Have-Nots": A Study of Oppression, Violence and Identity Crisis in Moth Smoke
18. Doing Gender, Doing Culture: A Marxist Interpretation of Discourses of 'Oppression' and 'Alienation' in Shah's Slum Child
19. Discourse (s) on Diasporic Identity and Double Consciousness: Locating the Processes of Identification in South Asian Fiction
20. Culture and Ideology in South Asian Fiction Regarding Partition of Indian Sub-Continent: Emotional Tension, National Trauma and Recuperation
21. Error Analysis and EFL Classroom Teaching: Analyzing Grammatical Errors of High School Students in Southern Punjab
22. The Entrepreneurial Journey and Power Structures: Critical Sociocultural Perspectives in 'The White Tiger'

2019

26. Diverse Masculinities: The Representation of 'New Man' in Pakistani English Magazines
27. A Stylistic Analysis of Selected Fiction of Paulo Coelho

29. A Marxist Feminist Analysis of Hanif's Our Lady of Alice Bhatti
30. Exploring Ideology of Privacy in Digital Era: A Comparative Critical Discourse Analysis of Brown's Digital Fortress and Eggers' The Circle
31. A Postcolonial Analysis of Desai's Inheritance of Loss
32. Instability, Heterogeneity and War: A Postmodern Analysis of Nadeem Aslam's Selected Works
33. Eurocentrism in Suleri's Meatless Days and Boys will be Boys

2020

34. Neologism in Facebook Discussions: A Morpho-Sematic Study
35. A Postfeminist Analysis of Atwood's The Handmaid's Tale
36. Discourse on World's Energy Needs: A Systemic Functional Analysis of BBC's and Ted's Debate on Nuclear Energy
37. Language of Evaluation: An Appraisal Analysis of Selected Pakistani Universities' Prospectuses
38. A Stylistic Analysis of Shafak's Forty Rules of Love

2021

39. Problems and Challenges of Teaching English Vocabulary to Hearing Impaired or Deaf Learners.
40. Blended Learning in an English Language Class

2022-23

41. Social Construction of Motherhood in Contemporary Literature
42. A Stylistic Analysis of Horror Fiction
43. Power and Manipulation in Social Media Discourse: A Case Study of Heard/Depp and Meesha/Ali Trials
44. A Psychodynamic Analysis of Beinam's Poetry
45. A Study of (non) Observance of Grice's Maxims in PK and Avatar Movies

PhD

2024: Studying Alterity in Postcolonial Fiction of Hamid and Sidhwa

2023: Fictional Ubermensch in the Selected post-Nietzsche Novels of Wilde, Joyce, Hemingway, Achebe, and Adiga

In the process

- Discourses of Natural Disaster: A Positive Discourse Analysis
- Studying Motivational Currents in an ELT Classroom
 - Investigating Peer coaching in an ELT Classroom

Awards and Scholarships

- 2009: Got a research grant to undertake a research project titled, Discourse and New Literacy Studies: Analyzing Literacy Events/Practices of Middle Class Youth of Pakistan.
- 2010: Was declared best scholar of the ongoing PhD session.
- 2011: Was declared best researcher at the Bilingualism Conference at Fatima Jinnah Women's University Rawalpindi. I presented the paper titled Generic Structural Potential of Popular Bilingual Hindi/Urdu Songs.

- 2012: Got HEC and Austrian Governments' 90% overseas scholarship award to study at the University of Graz Austria. In less than three years, I completed my PhD. Thesis title: "Discourse and Identity: A Critical Discourse Analysis of Pakistani Social Media."
- 2017: Got a research grant from Bahauddin Zakariya University once again to do a research project titled Retributive Justice and Temporality.
- 2018: I received a research grant from Bahauddin Zakariya University again. This time, I worked on a project titled Brown Femininity and Sexual Politics.
- 2019: I got a research grant from Bahauddin Zakariya University and did a project on transphobic discourses.
- 2020: I was selected to be a sub-editor of a soon-to-be-launched journal at the Department of English, Bahauddin Zakariya University Multan.
- 2023: I got the Ernst Mach Scholar Award to do research at the University of Graz, Austria. (declined).
- 2023: Got Higher Education Commission Pakistan's postdoctoral scholarship to research at the University of Vienna, Austria. Project Title: "Critical Masculinity Theory: Figuring Representation of Men in Anglophone South Asian Fiction."
- 2023: Got a Punjab Higher Education Commission scholarship to do postdoctoral research at the University of Tübingen, Germany. Project title: "Enactment of Masculinity and Performing Selves: A Study on Hijra Performativity in Roy's and Shree's Novels."

Committee/board membership

- 2021-23 Member of MPhil and PhD thesis evaluation committee at the Bahauddin Zakariya University, Multan.
- 2021-23 Member of MPhil thesis evaluation committee of The Women's University Multan.
- 2024: Member of MPhil thesis evaluation committee of National University of Modern Languages, Multan campus.
- 2024: Member of the selection board, Institute of Southern Punjab.

References

- Will be provided on request.